

## Press: titles

Textual experience of artist and researcher Letícia Cobra Lima with the titles of journalistic articles published in the press about the 33rd Sao Paulo Biennial.

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### Version 1

The Fundação Bienal celebrates. The role of the curator is deliberately reduced, disparate universes can collide. The curator used to be the all-powerful: “I don’t do any favors for anyone if they bring a famous American.” Everything indicates that the Spaniard who once headed up the Bienal do Mercosul appears to have designed an exhibition with a political footprint perhaps a bit subtle for the Wild West times in which we live, but with a very apparent sensitivity. Still without a defined theme and entitled “Affective Affinities”; the 33rd Bienal de São Paulo is the antiFacebook. The title is only a suggestion, since the curator decided to avoid a traditional format that shelters the entire event under a thematic umbrella. Much is said about a crisis in the biennials, a tiredness is setting in. The show is attempting to renovate, the idea is not new. In past decades, part of the puzzle consisted in attracting artists-stars of the international market; today it is the “forgotten” artists of Latin American Art who will be rewarded in an edition without a theme. This biennial, which is one of the most important art shows in the world, finds resonance not only in the institution’s own vocation, but also in the challenge of remaining contemporary in the 21st century. Pérez-Barreiro’s team is not made up of professionals specialized in curating, but rather seven artists. Everything will be done based on an alternative “operational system.” “If you want to go fast, go alone. If you want to go far, go together.” The Angolan proverb has never been more timely. Nothing, however, is absolute certainty. Running against the grain of the 32 former editions, here we have presence, attention and the influence of the medium. São Paulo will receive more than 900 thousand fans of culture at its 33rd Bienal, the world’s second oldest biennial after Venice. Hopefully they will be hungry.